

# AT&T

Global Supplier Diversity

# Prime Supplier Program



at&t

# HOW IT WORKS

## The AT&T Prime Supplier Program

### Putting Diversity To Work

At AT&T, we believe our suppliers should reflect the diversity of the communities we serve. We've also seen the advantages that diversity and inclusion bring to businesses – leading to better business practices, more streamlined product delivery, and better service to our customers. Simply put, we've found that Diversity Works, and it's this idea that is the foundation and guiding principle behind our Prime Supplier Program.

### What is the Prime Supplier Program?

In 1989, AT&T initiated the Prime Supplier Program to help our major product and service providers increase the utilization of minority, women, and disabled veteran owned businesses in their supply chain. AT&T assists the prime suppliers in the development of their own Supplier Diversity program which enables our vendors to develop new business relationship and stronger business practices.

Today, AT&T requires any product or service provider with contracts totaling at least \$500,000 to participate in the Prime Supplier Program.

### More Inclusion, Better Results

AT&T's Prime Supplier Program helps identify business opportunities with a variety of qualified businesses offering high-quality goods and services. This program also offers:

- Access to a larger network of reliable vendors
- Training and resources to establish Supplier Diversity programs
- A stronger business relationship with AT&T

We can help locate subcontractors/value added resellers (VAR) and partner to explore new opportunities for cost-effective, strategic solutions.

### Three Steps to Greater Opportunity

Program participation requires three steps:

1. Obtain a copy of the AT&T Prime Supplier Program How-to Guide
2. Submit an Annual Plan
3. Track and report progress quarterly

At AT&T, we are committed to helping our prime suppliers succeed in this program. We've developed new processes and offer established training tools to make supply chain diversity work—for you, for us, for our community.

To receive a copy of the How- To Guide, contact us at [attsd@att.com](mailto:attsd@att.com). For more Prime Supplier information, visit [www.attsupplierdiversity.com](http://www.attsupplierdiversity.com).





